

Factor Groups

The continuous counters or Automatic Traffic Recorders (ATRs) are grouped into 16 traffic factor groups:

Factor Group	Descriptions
Rural - Local Collector	Local roads or collectors in a rural area which provide low levels of travel mobility (i.e. a subdivision road or intra-county travel corridor)
Rural - Minor Arterial	Routes which provide service to corridors with trip lengths and travel densities greater than that of collectors or local roads (i.e. Appling County SR-15)
Rural - Major Arterial	Routes which have a trip length and travel density indicative of substantial state wide travel (i.e. Bartow County SR-20)
Rural - I-75	I -75 Outside of an Urban Area
Rural - I-85	I-85 Outside of an Urban Area
Rural - Interstates	Interstates that are accessed only using ramps and are outside of an Urban Area (i.e. I-16 in Bryan County)
Small Urban - Local Collector	Local roads or collectors in a small urban area which provide low levels of travel mobility (i.e. a subdivision road or intra-county travel corridor)
Small Urban - Arterial	Routes of moderate to high lengths and travel that are within a small urban area (i.e. Bulloch County SR-67 Bypass)
Small Urban/Urban - Freeways Interstate (Not Atlanta)	Freeways, Expressways and Interstates which are restricted access roadways and not in Atlanta (i.e. I-95)
Urban - Local Collector	Local roads or collectors in an urban area which provide low levels of travel mobility (i.e. a subdivision road or intra-county travel corridor)
Urban - Minor Arterial (Not Atlanta)	Routes that serve the major centers of activity with the highest traffic volumes and the longest trip lengths not in Atlanta (i.e. Catoosa SR-146)
Urban - Major Arterial (Not Atlanta)	Routes that serve the major centers of activity with the highest traffic volumes and the longest trip lengths not in Atlanta (i.e. Catoosa SR-146)
Urban - Minor Arterial (Atlanta)	Routes which provide trips of moderate length linking principal arterials in Atlanta (i.e. Fulton County SR-3)
Urban - Major Arterial (Atlanta)	Routes that serve the major centers of activity with the highest traffic volumes and the longest trip lengths in Atlanta (i.e. Cobb County SR-5)
Urban - Freeways Interstate (Atlanta)	Freeways, Expressways and Interstates which are restricted access roadways and are in Atlanta (i.e. I-75, I-85, SR-400, I-985)
Urban - I-285 (Atlanta)	I-285 Loop